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Terri Hinkley Named CEO of National Nursing Organizations

Pitman, NJ – Respected nursing leader Terri Hinkley, MBA, BScN, RN, CCRC, has been selected as the new CEO for the [Academy of Medical-Surgical Nurses](#)^[3] (AMS^N) and the [Medical-Surgical Nursing Certification Board](#)^[4] (MSNCB), two prestigious national nursing organizations headquartered in Pitman, NJ.

In her role, Hinkley will oversee the daily operations of AMS^N and MSNCB and will provide strategic guidance to each organization's Board of Directors. She began her new role August 1, replacing Cynthia Nowicki Hnatiuk, EdD, RN, CAE, FAAN, who retired from the position she held for 14 years.



is a specialty nursing association comprised of 11,500 medical-surgical nurses. The association provides education, networking and professional resources for members. MSNCB is the affiliate certification organization to AMSN that administers the [Certified Medical-Surgical Registered Nurse](#) ^[5] (CMSRN®) and [Certified in Care Coordination and Transition Management](#) ^[6] (CCCTM™) certification programs. MSNCB has certified more than 30,000 nurses nationwide.

Hinkley is an experienced nursing executive with 20 years of clinical research and industry experience. She also has 30 years of acute care nursing experience as a licensed RN in Ontario and Virginia.

“The future of AMSN and MSNCB is in excellent hands,” said Tony Jannetti, CEO of Anthony J. Jannetti, Inc., the company that provides full-service management for both organizations. “Terri is a visionary leader and strategic thinker who has both the business acumen and the nursing background that will help both organizations prosper.”

Hinkley comes to AMSN and MSNCB from the Association of Clinical Research Professionals where she worked in several roles including Workforce Innovation Officer and Deputy Executive Director. She also recently worked as Adjunct Instructor in Clinical Research and Leadership at George Washington University School of Medicine and Health Sciences.

She currently works as an instructor for the Continuing Education Program for the Michener Institute and is enrolled in the Doctor of Education Program at George Washington University. Hinkley received her MBA from Athabasca University and her Bachelor of Science in Nursing Degree from York University. She is a widely published author and speaker on clinical research topics and a noted expert on workforce innovation.

“I am thrilled to be turning over the reins for these growing and successful organizations to Terri, who brings the unique experiences of association leadership and management, along with the management of a certification organization,” Hnatiuk said.

Hinkley, who is originally from Toronto, Ontario, is relocating to New Jersey from Alexandria, VA, with her

husband and daughter.

“As a longtime RN, I'm so excited to join AMSN and MSNCB,” Hinkley said. “I look forward to working closely with the boards, volunteers and staff on achieving the mission and vision of these professional nursing organizations.”

The Academy of Medical-Surgical Nurses (AMSN) is the only specialty nursing organization dedicated to medical-surgical nursing practice. Its mission is to promote excellence in medical-surgical nursing.

The Medical-Surgical Nursing Certification Board (MSNCB) is a professional organization whose mission is to validate excellence in medical-surgical nursing and care coordination and transition management.

Medical-Surgical Nursing Certification Board (MSNCB)

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